

Designer Apparel (Ready-To-Wear) in Hong Kong, China

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Abstracts

Luxury brands continue to narrow the price difference between goods purchased in Hong Kong, China and mainland China. Hong Kong, China used to have much lower price points for designer apparel. However, in 2013 some mainland consumers claimed that the prices of luxury clothing, shoes and bags in Hong Kong, China were almost the same as on the mainland. The smaller difference in prices started to weaken the attractiveness of offering designer apparel in Hong Kong, China. Euromonitor International's Designer Apparel (Ready-to-Wear) in Hong Kong, China report offers a comprehensive guide to the size and shape of the Designer Apparel (Ready-to-Wear) market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Designer Apparel (Ready-to-Wear) retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change. **Product coverage:** Designer Clothing (Ready-to-Wear), Designer Footwear. **Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data. **Why buy this report?**

Get a detailed picture of the Designer Apparel (Ready-to-Wear) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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