

Designer Apparel (Ready-To-Wear) in France

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Abstracts

The market for designer apparel is marked by the sudden drop off traffic in the most prestigious and strategic places in France, even Paris during the first half of 2013. As in London or Milan, tourists are less numerous in luxury outlets in the winter and spring but come back at the beginning of the summer season according to trade press. Most observe the decline of the influx of French potential buyers, but some brands/chains such as Dior, Chanel or Lanvin even point out a slowdown in visits...

Euromonitor International's Designer Apparel (Ready-to-Wear) in France report offers a comprehensive guide to the size and shape of the Designer Apparel (Ready-to-Wear) market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Designer Apparel (Ready-to-Wear) retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

Product coverage: Designer Clothing (Ready-to-Wear), Designer Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Designer Apparel (Ready-to-Wear) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Table 1 Selected Luxury Shopping Centres 2013

Competitive Landscape

Prospects

Category Data

Table 2 Sales of Designer Apparel (Ready-to-Wear) by Category: Value 2008-2013

Table 3 Sales of Designer Apparel (Ready-to-Wear) by Category: % Value Growth 2008-2013

Table 4 NBO Company Shares of Designer Apparel (Ready-to-Wear): % Value 2008-2012

Table 5 LBN Brand Shares of Designer Apparel (Ready-to-Wear): % Value 2009-2012

Table 6 Distribution of Designer Apparel (Ready-to-Wear) by Format: % Value 2008-2013

Table 7 Forecast Sales of Designer Apparel (Ready-to-Wear) by Category: Value 2013-2018

Table 8 Forecast Sales of Designer Apparel (Ready-to-Wear) by Category: % Value Growth 2013-2018

Hermès International SCA in Luxury Goods (france)

Strategic Direction

Key Facts

Summary 1 Hermès International SCA: Key Facts

Summary 2 Hermès International SCA: Operational Indicators for France

Company Background

Summary 3 Hermès International SCA: Luxury Brands by Category 2013

Internet Strategy

Summary 4 Hermès International SCA: Internet Sales 2012-2013 in France

Ppr SA in Luxury Goods (france)

Strategic Direction

Key Facts

Summary 5 PPR SA: Key Facts

Summary 6 PPR SA: Operational Indicators

Company Background

Summary 7 PPR SA: Luxury Brands by Category 2013

Internet Strategy

Air Pocket in the Market

More Rational and Polarised Purchases

French Brands Lead the Way

Only Department Stores Have National Presence

Recovery Anticipated Soon

Key Trends and Developments

No More Economic Growth, Fewer Consumers and More Controlled Purchases

the Luxury Goods Buyer Is A Woman, Experienced (aged Over 45) and Increasingly Busy

Surprising Anti-trends

the Competitive Landscape: Diversification, Polarisation and Internationalisation

Towards More Concentrated and Branded Distribution

Distribution

Summary 8 Selected Luxury Shopping Centres 2011

Market Data

Table 9 Sales of Luxury Goods by Category: Value 2008-2013

Table 10 Sales of Luxury Goods by Category: % Value Growth 2008-2013

Table 11 NBO Company Shares of Luxury Goods: % Value 2008-2012

Table 12 LBN Brand Shares of Luxury Goods: % Value 2009-2012

Table 13 Distribution of Luxury Goods by Format: % Value 2008-2013

Table 14 Distribution of Luxury Goods by Format and Category: % Value 2013

Table 15 Forecast Sales of Luxury Goods by Category: Value 2013-2018

Table 16 Forecast Sales of Luxury Goods by Category: % Value Growth 2013-2018

Sources

Summary 9 Research Sources

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