

# Designer Apparel (Ready-To-Wear) in China

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## Abstracts

The economic slowdown continued to adversely affect designer apparel in 2013, which resulted in updated operating strategies amongst the leading brands. Some of the top brands, such as Louis Vuitton and Gucci, dampened their expansion in terms of opening new stores. Some other designer apparel brands even closed stores which did not meet their expectations. Giorgio Armani closed its flagship store located at the famous historical building Three on the Bund in Shanghai in early 2013, after...

Euromonitor International's Designer Apparel (Ready-to-Wear) in China report offers a comprehensive guide to the size and shape of the Designer Apparel (Ready-to-Wear) market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Designer Apparel (Ready-to-Wear) retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

**Product coverage:** Designer Clothing (Ready-to-Wear), Designer Footwear.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Designer Apparel (Ready-to-Wear) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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