

# Designer Apparel (Ready-To-Wear) in Canada

<https://marketpublishers.com/r/DCEB316DB2AEN.html>

Date: February 2014

Pages: 23

Price: US\$ 660.00 (Single User License)

ID: DCEB316DB2AEN

## Abstracts

After several years of post-recessionary lag, the designer apparel (ready-to-wear) market is back on track and growing in Canada. As the country continues to distance itself from the troubling economic period of 2009-2011, buoyed by an improved economy and wider participation in the labour force, consumers are spending more on personal indulgences, including luxury goods. Demographic trends, such as an increasing number of women in the workforce, more dual-income households, people starting...

Euromonitor International's Designer Apparel (Ready-to-Wear) in Canada report offers a comprehensive guide to the size and shape of the Designer Apparel (Ready-to-Wear) market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Designer Apparel (Ready-to-Wear) retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

**Product coverage:** Designer Clothing (Ready-to-Wear), Designer Footwear.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Designer Apparel (Ready-to-Wear) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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