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# Designer Apparel (Ready-To-Wear) in Brazil

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## Abstracts

In Brazil, many consumers feel the need to be together to share experiences and the purchasing of luxury goods, including designer apparel, contributes to this feeling of belonging and bonding as a group. Furthermore, rising income levels among more affluent consumers as well as upper middle class consumers means that a growing number of Brazilians are able to shop for aspirational brands and items. According to the latest research by O Observador, in 2012 some 42 million Brazilians belonged to...

Euromonitor International's Designer Apparel (Ready-to-Wear) in Brazil report offers a comprehensive guide to the size and shape of the Designer Apparel (Ready-to-Wear) market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Designer Apparel (Ready-to-Wear) retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

**Product coverage:** Designer Clothing (Ready-to-Wear), Designer Footwear.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

Get a detailed picture of the Designer Apparel (Ready-to-Wear) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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