

Designer Apparel (Ready-To-Wear) in Australia

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Abstracts

Designer apparel saw promising current value growth of 5% in 2013, as luxury brands continued to establish or expand their presence in the country. Consequently, consumers became more educated about these brands, whilst the high population of HNWI in Australia ensured purchases of designer apparel. International luxury brands cashed-in on this demand, becoming more visible and attainable over the review period and expanding into newer markets such as Brisbane and Perth. Luxury brands including...

Euromonitor International's Designer Apparel (Ready-to-Wear) in Australia report offers a comprehensive guide to the size and shape of the Designer Apparel (Ready-to-Wear) market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Designer Apparel (Ready-to-Wear) retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

Product coverage: Designer Clothing (Ready-to-Wear), Designer Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Designer Apparel (Ready-to-Wear) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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High Net Worth Individuals and Disposable Incomes on the Rise

Chinese Tourists Flock To Australia

International Brands Cash-in on Demand

Multi-channel Retailing Is No Longer Just An Option

Premiumisation Spurs Future Growth

Key Trends and Developments

Australia's Healthy Economy Contributes To A Rise in High Net Worth Individuals

Chinese Tourists Flock To Australian Shores

International Entrants Cash-in on Demand

Digitalisation Revolutionises the Way in Which Consumers Shop

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