

# Designer Apparel (Ready-To-Wear) in Argentina

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## Abstracts

A combination of import barriers, declining inbound tourism, the withdrawal of several leading international brands and high inflation all had a negative impact on designer apparel in Argentina during 2013. After numerous brands such as Cartier, Escada and Ralph Lauren, among others, withdrew from the country in 2012, the opportunities for local producers increased. However, these opportunities virtually disappeared during 2013 as the importation of intermediate goods was also affected by the...

Euromonitor International's Designer Apparel (Ready-to-Wear) in Argentina report offers a comprehensive guide to the size and shape of the Designer Apparel (Ready-to-Wear) market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Designer Apparel (Ready-to-Wear) retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

**Product coverage:** Designer Clothing (Ready-to-Wear), Designer Footwear.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Designer Apparel (Ready-to-Wear) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Summary 1 Selected Luxury Shopping Centres 2013

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Designer Apparel (Ready-to-Wear) by Category: Value 2008-2013

Table 2 Sales of Designer Apparel (Ready-to-Wear) by Category: % Value Growth 2008-2013

Table 3 NBO Company Shares of Designer Apparel (Ready-to-Wear): % Value 2008-2012

Table 4 LBN Brand Shares of Designer Apparel (Ready-to-Wear): % Value 2009-2012

Table 5 Distribution of Designer Apparel (Ready-to-Wear) by Format: % Value 2008-2013

Table 6 Forecast Sales of Designer Apparel (Ready-to-Wear) by Category: Value 2013-2018

Table 7 Forecast Sales of Designer Apparel (Ready-to-Wear) by Category: % Value Growth 2013-2018

Executive Summary

Luxury Goods Continues To Record Positive Growth

Slower Growth in Inbound Tourism Poses A Threat To the Recovery of Luxury Goods

Top Design Houses Continue To Cease Operations in Argentina Or Reduce Their Exposure

the Influence of Internet Retailing Remains Negligible in Luxury Goods in Argentina

Expectations Remain Negative for the Short Term

Key Trends and Developments

Import Barriers Drive Shortages Across All Luxury Goods Categories

Spending Power Continues To Increase Among the Abc1 Consumer Demographic

Local Designers Gain Value Share in Argentina's Luxury Goods Industry

Inbound Tourism Plummet, Hurting Luxury Sales

Distribution

Summary 2 Selected Luxury Shopping Centres 2013

Market Data

Table 8 Sales of Luxury Goods by Category: Value 2008-2013

Table 9 Sales of Luxury Goods by Category: % Value Growth 2008-2013

Table 10 NBO Company Shares of Luxury Goods: % Value 2008-2012

Table 11 LBN Brand Shares of Luxury Goods: % Value 2009-2012

Table 12 Distribution of Luxury Goods by Format: % Value 2008-2013

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2013

Table 14 Forecast Sales of Luxury Goods by Category: Value 2013-2018

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2013-2018

Definitions

Sources

Summary 3 Research Sources

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