

# Designer Apparel and Footwear (Ready-To-Wear) in Turkey

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## Abstracts

Sales of designer apparel and footwear were some of the hardest hit by the COVID-19 pandemic in 2020 due to the compound effects of a virtual standstill in both physical and digital retail, heavily disrupted supply chains and a halt to travel worldwide. Designer apparel and footwear also faced uncertainty as the cycle of fashion weeks in the global fashion calendar was hugely disrupted by the pandemic, with many shows cancelled or postponed. This contributed to the negative value growth recorded...

Euromonitor International's Designer Apparel and Footwear (Ready-to-Wear) in Turkey report offers a comprehensive guide to the size and shape of the Designer Apparel and Footwear (Ready-to-Wear) market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Designer Apparel and Footwear (Ready-to-Wear) retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

**Product coverage:** Designer Apparel (Ready-to-Wear), Designer Footwear.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Designer Apparel and Footwear (Ready-to-Wear) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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COVID-19 severely disrupts cycle of trade in designer apparel and footwear in 2020

Players divert resources to help in the fight against COVID-19 in 2020

Luxury brands launch fewer collections and turn to social media to maintain contact with consumers in 2020

#### RECOVERY AND OPPORTUNITIES

Slow route back to recovery as demand takes time to normalise following COVID-19 pandemic

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