

# Designer Apparel and Footwear (Ready-To-Wear) in Thailand

<https://marketpublishers.com/r/D1DF17EE40DEN.html>

Date: December 2021

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: D1DF17EE40DEN

## Abstracts

In 2020 sales of designer apparel and footwear (ready-to-wear) plummeted as the impact of the COVID-19 pandemic took its toll on demand. One of the main factors undermining demand across all categories of designer apparel and footwear was the fact that many people were unable or at least unwilling to go shopping in retail stores. This is crucial in a category where many people are hesitant to invest significant sums in garments, especially footwear, unless they have the opportunity to try items...

Euromonitor International's Designer Apparel and Footwear (Ready-to-Wear) in Thailand report offers a comprehensive guide to the size and shape of the Designer Apparel and Footwear (Ready-to-Wear) market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Designer Apparel and Footwear (Ready-to-Wear) retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

**Product coverage:** Designer Apparel (Ready-to-Wear), Designer Footwear.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Designer Apparel and Footwear (Ready-to-Wear) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### DESIGNER APPAREL AND FOOTWEAR (READY-TO-WEAR) IN THAILAND

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Due to the negative impact of the pandemic, industry players launch products designed for rapidly altered lifestyles with more focus on casual wear and collaborations

Brands collaborate to ensure profitability with many focusing their new launches around working from home

Ongoing move towards e-commerce while industry partnerships with fitness and music stars are also marketed online

#### PROSPECTS AND OPPORTUNITIES

Growth in athleisure and pop-up stores characterise the forecast period

New launches, collaborations and online marketing to stimulate international vibe two

Slow return to store-based retailing with more pop-up stores and discounting characterising the forecast period

#### CATEGORY DATA

Table 1 Sales of Designer Apparel and Footwear (Ready-to-Wear) by Category: Value 2016-2021

Table 2 Sales of Designer Apparel and Footwear (Ready-to-Wear) by Category: % Value Growth 2016-2021

Table 3 NBO Company Shares of Designer Apparel and Footwear (Ready-to-Wear): % Value 2016-2020

Table 4 LBN Brand Shares of Designer Apparel and Footwear (Ready-to-Wear): % Value 2017-2020

Table 5 Distribution of Designer Apparel and Footwear (Ready-to-Wear) by Format: % Value 2016-2021

Table 6 Forecast Sales of Designer Apparel and Footwear (Ready-to-Wear) by Category: Value 2021-2026

Table 7 Forecast Sales of Designer Apparel and Footwear (Ready-to-Wear) by Category: % Value Growth 2021-2026

### LUXURY GOODS IN THAILAND

#### EXECUTIVE SUMMARY

Luxury goods in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

#### MARKET DATA

Table 8 Sales of Luxury Goods by Category: Value 2016-2021

Table 9 Sales of Luxury Goods by Category: % Value Growth 2016-2021

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2016-2021

Table 11 NBO Company Shares of Luxury Goods: % Value 2016-2020

Table 12 LBN Brand Shares of Luxury Goods: % Value 2017-2020

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2021

Table 14 Forecast Sales of Luxury Goods by Category: Value 2021-2026

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Designer Apparel and Footwear (Ready-To-Wear) in Thailand

Product link: <https://marketpublishers.com/r/D1DF17EE40DEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D1DF17EE40DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970