

# Designer Apparel and Footwear Ready-To-Wear in Taiwan

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## Abstracts

Men, and young people in general, are becoming more aware of their appearance. Affected by media and celebrities, men feel they are expected to look at their best at work as well as in their daily lives. The image that only women like to go shopping is gradually blurring as many fashion experts on TV shows are male. It is socially acceptable for men to enjoy shopping as much as women. Therefore, more men have become stylish and developed their own taste for apparel and footwear. On the other...

Euromonitor International's Designer Apparel and Footwear (Ready-to-Wear) in Taiwan report offers a comprehensive guide to the size and shape of the Designer Apparel and Footwear (Ready-to-Wear) market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Designer Apparel and Footwear (Ready-to-Wear) retailing along with the development of consumers' shopping patterns. Forecasts to 2021 illustrate how the market is set to change

**Product coverage:** Designer Apparel (Ready-to-Wear), Designer Footwear.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Designer Apparel and Footwear (Ready-to-Wear) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Decline in Chinese Tourist Growth Hinders Sales Growth

Retailers Lead Outlet Renewal and Campaign Planning for Luxury Brands

Affordable Luxury Brands Booming in the Market

Outlet Malls Appear As A New Channel for Luxury Goods

Slower But Positive Value Growth in Luxury Goods Is Expected Over the Forecast Period

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Low Salary Level Among the Young Generation Stimulates Growth in Affordable Luxury Brands

Decreased Growth in the Number of Visitors From China Impacts Adversely on Luxury Expenditure From Foreigners

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