

Designer Apparel and Footwear (Ready-To-Wear) in South Korea

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Abstracts

Designer apparel and footwear (ready-to-wear) saw a relatively limited impact from COVID-19 in 2020. While value sales did drop into negative growth territory, this was not as severe as the downturns seen in many other countries. However, the category was affected by regulation changes for a limited period – in the second half of the year, Korea Customs Service allowed duty-free shops to retail their stock through local markets, including premium outlets and department stores, until October. The...

Euromonitor International's Designer Apparel and Footwear (Ready-to-Wear) in South Korea report offers a comprehensive guide to the size and shape of the Designer Apparel and Footwear (Ready-to-Wear) market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Designer Apparel and Footwear (Ready-to-Wear) retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Designer Apparel (Ready-to-Wear), Designer Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Designer Apparel and Footwear (Ready-to-Wear) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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