

# Designer Apparel and Footwear (Ready-To-Wear) in Malaysia

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## Abstracts

Demand for designer apparel and footwear (ready-to-wear) in 2020 was negatively affected by the pandemic and related lockdown measures enforced by the Malaysian government. With international tourists being an important consumer base for designer apparel and footwear (ready-to-wear), the drop in international tourist arrivals due to border closures lasting throughout 2020 significantly lowered demand for many brands. Furthermore, the country lockdown between 18 March and 4 May 2020 had a negativ...

Euromonitor International's Designer Apparel and Footwear (Ready-to-Wear) in Malaysia report offers a comprehensive guide to the size and shape of the Designer Apparel and Footwear (Ready-to-Wear) market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Designer Apparel and Footwear (Ready-to-Wear) retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

**Product coverage:** Designer Apparel (Ready-to-Wear), Designer Footwear.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Designer Apparel and Footwear (Ready-to-Wear) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### DESIGNER APPAREL AND FOOTWEAR (READY-TO-WEAR) IN MALAYSIA

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Slow recovery in 2021 due to prolonged presence of COVID-19 in the country

Athleisure becomes centre of attention for designer apparel and footwear brands after consumers spend many months at home

Collaboration between luxury and non-luxury brands

#### PROSPECTS AND OPPORTUNITIES

Recovery takes place over the forecast period but dependent on further outbreaks and government measures to tackle the spread over the forecast period

While offline remains the largest channel the popularity of e-commerce continues to surge over the forecast period

Sustainability becomes increasingly important in consumers' purchasing decisions

#### CATEGORY DATA

Table 1 Sales of Designer Apparel and Footwear (Ready-to-Wear) by Category: Value 2016-2021

Table 2 Sales of Designer Apparel and Footwear (Ready-to-Wear) by Category: % Value Growth 2016-2021

Table 3 NBO Company Shares of Designer Apparel and Footwear (Ready-to-Wear): % Value 2016-2020

Table 4 LBN Brand Shares of Designer Apparel and Footwear (Ready-to-Wear): % Value 2017-2020

Table 5 Distribution of Designer Apparel and Footwear (Ready-to-Wear) by Format: % Value 2016-2021

Table 6 Forecast Sales of Designer Apparel and Footwear (Ready-to-Wear) by Category: Value 2021-2026

Table 7 Forecast Sales of Designer Apparel and Footwear (Ready-to-Wear) by Category: % Value Growth 2021-2026

### LUXURY GOODS IN MALAYSIA

#### EXECUTIVE SUMMARY

Luxury goods in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

#### MARKET DATA

Table 8 Sales of Luxury Goods by Category: Value 2016-2021

Table 9 Sales of Luxury Goods by Category: % Value Growth 2016-2021

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2016-2021

Table 11 NBO Company Shares of Luxury Goods: % Value 2016-2020

Table 12 LBN Brand Shares of Luxury Goods: % Value 2017-2020

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2021

Table 14 Forecast Sales of Luxury Goods by Category: Value 2021-2026

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2021-2026

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SOURCES

Summary 1 Research Sources

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