

Designer Apparel and Footwear (Ready-To-Wear) in Japan

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Abstracts

Designer apparel and footwear (ready-to-wear) was negatively impacted by store closures during the state of emergency in April and May in 2020. Consumers chose to stay at home in order to avoid catching and transmitting the virus. This category was also heavily impacted by long-term border closures, which led to the decimation of inbound arrivals to Japan for the majority of 2020. These consumers form a significant consumer base for designer apparel and footwear, and therefore their inability to...

Euromonitor International's Designer Apparel and Footwear (Ready-to-Wear) in Japan report offers a comprehensive guide to the size and shape of the Designer Apparel and Footwear (Ready-to-Wear) market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Designer Apparel and Footwear (Ready-to-Wear) retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Designer Apparel (Ready-to-Wear), Designer Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Designer Apparel and Footwear (Ready-to-Wear) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

DESIGNER APPAREL AND FOOTWEAR (READY-TO-WEAR) IN JAPAN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Designer apparel and footwear rebounds, but sales remain lower than pre-pandemic

Localisation successes and failures – cultural appreciation is a sensitive issue

Exhibitions help regain momentum

PROSPECTS AND OPPORTUNITIES

Department stores shift away from apparel

New luxury brands are emerging

Subscription model is sustainable but challenges sales of new products

CATEGORY DATA

Table 1 Sales of Designer Apparel and Footwear (Ready-to-Wear) by Category: Value 2016-2021

Table 2 Sales of Designer Apparel and Footwear (Ready-to-Wear) by Category: % Value Growth 2016-2021

Table 3 NBO Company Shares of Designer Apparel and Footwear (Ready-to-Wear): % Value 2016-2020

Table 4 LBN Brand Shares of Designer Apparel and Footwear (Ready-to-Wear): % Value 2017-2020

Table 5 Distribution of Designer Apparel and Footwear (Ready-to-Wear) by Format: % Value 2016-2021

Table 6 Forecast Sales of Designer Apparel and Footwear (Ready-to-Wear) by Category: Value 2021-2026

Table 7 Forecast Sales of Designer Apparel and Footwear (Ready-to-Wear) by Category: % Value Growth 2021-2026

LUXURY GOODS IN JAPAN

EXECUTIVE SUMMARY

Luxury goods in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 8 Sales of Luxury Goods by Category: Value 2016-2021

Table 9 Sales of Luxury Goods by Category: % Value Growth 2016-2021

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2016-2021

Table 11 NBO Company Shares of Luxury Goods: % Value 2016-2020

Table 12 LBN Brand Shares of Luxury Goods: % Value 2017-2020

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2021

Table 14 Forecast Sales of Luxury Goods by Category: Value 2021-2026

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2021-2026

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SOURCES

Summary 1 Research Sources

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