

Designer Apparel and Footwear (Ready-To-Wear) in Italy

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Abstracts

In 2020, designer apparel and footwear (ready-to-wear) was negatively impacted by the outbreak of COVID-19, with retail current value sales slumping by close to a third. Even if the disposable incomes of many local consumers were not directly affected by pandemic restrictions, the uncertainty it engendered led many of them postpone non-essential purchases, such as designer apparel and footwear (ready-to-wear).

Euromonitor International's Designer Apparel and Footwear (Ready-to-Wear) in Italy report offers a comprehensive guide to the size and shape of the Designer Apparel and Footwear (Ready-to-Wear) market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Designer Apparel and Footwear (Ready-to-Wear) retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Designer Apparel (Ready-to-Wear), Designer Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Designer Apparel and Footwear (Ready-to-Wear) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

DESIGNER APPAREL AND FOOTWEAR (READY-TO-WEAR) IN ITALY

KEY DATA FINDINGS

2021 DEVELOPMENTS

Demand from non-European tourists remains subdued – particularly from the key Chinese market

Demand for designer childrenswear and children's designer footwear remains relatively resilient

Sharp fall in international tourism hits domestic brands particularly hard

PROSPECTS AND OPPORTUNITIES

Slow recovery in international tourism will continue to weigh on demand

Italy luxury firms appear ripe for consolidation

'Mini-me' trend will continue to drive strong growth in demand for designer childrenswear

CATEGORY DATA

Table 1 Sales of Designer Apparel and Footwear (Ready-to-Wear) by Category: Value 2016-2021

Table 2 Sales of Designer Apparel and Footwear (Ready-to-Wear) by Category: % Value Growth 2016-2021

Table 3 NBO Company Shares of Designer Apparel and Footwear (Ready-to-Wear): % Value 2016-2020

Table 4 LBN Brand Shares of Designer Apparel and Footwear (Ready-to-Wear): % Value 2017-2020

Table 5 Distribution of Designer Apparel and Footwear (Ready-to-Wear) by Format: % Value 2016-2021

Table 6 Forecast Sales of Designer Apparel and Footwear (Ready-to-Wear) by Category: Value 2021-2026

Table 7 Forecast Sales of Designer Apparel and Footwear (Ready-to-Wear) by Category: % Value Growth 2021-2026

LUXURY GOODS IN ITALY

EXECUTIVE SUMMARY

Luxury goods in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 8 Sales of Luxury Goods by Category: Value 2016-2021

Table 9 Sales of Luxury Goods by Category: % Value Growth 2016-2021

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2016-2021

Table 11 NBO Company Shares of Luxury Goods: % Value 2016-2020

Table 12 LBN Brand Shares of Luxury Goods: % Value 2017-2020

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2021

Table 14 Forecast Sales of Luxury Goods by Category: Value 2021-2026

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2021-2026

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SOURCES

Summary 1 Research Sources

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