

Designer Apparel and Footwear (Ready-To-Wear) in China

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Abstracts

Designer apparel and footwear was the only bright spot in apparel and footwear, which was amongst the industries that was most severely hit during the COVID-19 pandemic in China. Unprecedented rates of growth were seen in other personal luxury categories, such as luxury jewellery and luxury leather goods, which were propelled by repatriated spending due to travel restrictions. Although designer apparel and footwear was not able to see such strong increases, it still registered double-digit curre...

Euromonitor International's Designer Apparel and Footwear (Ready-to-Wear) in China report offers a comprehensive guide to the size and shape of the Designer Apparel and Footwear (Ready-to-Wear) market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Designer Apparel and Footwear (Ready-to-Wear) retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Designer Apparel (Ready-to-Wear), Designer Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Designer Apparel and Footwear (Ready-to-Wear) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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