

Designer Apparel and Footwear (Ready-To-Wear) in Brazil

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Abstracts

Sales of designer apparel and footwear saw a 2020 of ups and downs. In the first half of the year, the restrictive measures for social interactions made most brands project huge declines; but, in the second semester, the relative sense of a more controlled situation related to the spread of the COVID-19 pandemic made consumers resume their shopping activities following the health protocols. At first, a strong movement of revenge shopping revealed consumers were channelling their self-indulgence...

Euromonitor International's Designer Apparel and Footwear (Ready-to-Wear) in Brazil report offers a comprehensive guide to the size and shape of the Designer Apparel and Footwear (Ready-to-Wear) market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Designer Apparel and Footwear (Ready-to-Wear) retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Designer Apparel (Ready-to-Wear), Designer Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Designer Apparel and Footwear (Ready-to-Wear) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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