

## Dersut Caffè SpA in Hot Drinks (Italy)

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### Abstracts

Dersut Caffè will continue to expand its presence through its cafes and bars to more regions of Italy and widen its retail reach through building further relationships with retailers. The company will continue to focus its marketing on its Italian authenticity and quality of production and through sustainability and respect for the environment and will target more international business in a bid to drive sales growth.

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