

Dermoteca-Produtos Quimicos e Dermatologicos SA in Beauty and Personal Care (Portugal)

https://marketpublishers.com/r/D57C445E77AEN.html

Date: August 2013 Pages: 2 Price: US\$ 150.00 (Single User License) ID: D57C445E77AEN

Abstracts

Dermoteca remains active in the growing area of dermocosmetics as its medicated and non-medicated skin care products are increasingly distributed through chemists/pharmacies and parapharmacies/drugstores throughout Portugal. In light of this, the company continues to enjoy a marginal presence in beauty and personal care in Portugal. The company's greatest challenges in the near future are set to remain focused on the poor state of the Portuguese economy in light of the fact that its products...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Fragrances, Hair Care, Mass Cosmetics, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Cosmetics, Sets/Kits, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;



Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

DERMOTECA-PRODUTOS QUIMICOS E DERMATOLOGICOS SA IN BEAUTY AND PERSONAL CARE (PORTUGAL) Euromonitor International August 2013

Strategic Direction Key Facts Summary 1 Dermoteca - Produtos Quimicos e Dermatologicos SA: Key Facts Company Background Production Competitive Positioning Summary 2 Dermoteca - Produtos Quimicos e Dermatologicos SA: Competitive Position 2012



I would like to order

Product name: Dermoteca-Produtos Químicos e Dermatologicos SA in Beauty and Personal Care (Portugal)

Product link: https://marketpublishers.com/r/D57C445E77AEN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/D57C445E77AEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Dermoteca-Produtos Quimicos e Dermatologicos SA in Beauty and Personal Care (Portugal)