

Dermatologicals in Western Europe

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Abstracts

Western Europe is the third biggest region for dermatologicals. Germany is the largest market, followed by Italy. The category has reached its maturity in several WE markets, but, due to, constantly growing incidence of allergies, climate changes and increased care of skin conditions, there are many opportunities for growth.

Euromonitor International's Dermatologicals in Western Europe global briefing examines the size, growth trends and potential opportunities in the Consumer Health market. The strategic analyses include assessing the impacts of changing regulations, research breakthroughs and public health concerns on both the market and leading companies. Consumer attitudes towards the products and their personal healthcare needs are also explored.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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