

# **Dermatologicals in the United Arab Emirates**

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### **Abstracts**

Hair loss treatments in the United Arab Emirates has been experiencing increased fragmentation, due to the emergence of numerous new entrants, with the value share of the smallest players, included under "others" set to rise above 50% for the first time in 2023. This influx of products and services has led to increased competition and a redistribution of share amongst existing and new players. The expanding options for consumers have diversified their choice, resulting in a fragmented landscape...

Euromonitor International's Dermatologicals in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dermatologicals market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and



leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

#### DERMATOLOGICALS IN THE UNITED ARAB EMIRATES

**KEY DATA FINDINGS** 

2023 DEVELOPMENTS

Hair loss treatments sees increased fragmentation

Regaine registers strong growth due to presence of different strengths and formats

Antifungals sees notable growth in 2023 as awareness rises

PROSPECTS AND OPPORTUNITIES

Bepanthen Ointment registers massive growth as it moves online

If the taboo is broken, there is much room for growth in vaginal antifungals

Competition from alternatives likely to hamper growth

**CATEGORY DATA** 

Table 1 Sales of Dermatologicals by Category: Value 2018-2023

Table 2 Sales of Dermatologicals by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Dermatologicals: % Value 2019-2023

Table 4 LBN Brand Shares of Dermatologicals: % Value 2020-2023

Table 5 LBN Brand Shares of Hair Loss Treatments: % Value 2020-2023

Table 6 Forecast Sales of Dermatologicals by Category: Value 2023-2028

Table 7 Forecast Sales of Dermatologicals by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN THE UNITED ARAB EMIRATES

**EXECUTIVE SUMMARY** 

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value

2018-2023

Table 9 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 10 Sales of Consumer Health by Category: Value 2018-2023

Table 11 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 12 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 13 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 14 Distribution of Consumer Health by Format: % Value 2018-2023

Table 15 Distribution of Consumer Health by Format and Category: % Value 2023

Table 16 Forecast Sales of Consumer Health by Category: Value 2023-2028



Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028 APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

**DEFINITIONS** 

SOURCES

Summary 1 Research Sources



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