

Dermatologicals in Sweden

<https://marketpublishers.com/r/DCD1C959037EN.html>

Date: October 2024

Pages: 0

Price: US\$ 1,075.00 (Single User License)

ID: DCD1C959037EN

Abstracts

Dermatologicals in Sweden experienced healthy growth in current value terms over 2024. One notable development was the buoyant demand for antiparasitics/lice treatments, continuing the trend of the previous year. With children spending more time socialising outside the home, they were more exposed to environments which could lead to lice infestations. Similarly, hair loss treatments continued to see growth in 2024. With life back to normal after the pandemic the increase in socialising and on-si...

Euromonitor International's Dermatologicals in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dermatologicals market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Dermatologicals in Sweden
Euromonitor International
October 2024

LIST OF CONTENTS AND TABLES

DERMATOLOGICALS IN SWEDEN
KEY DATA FINDINGS

2024 DEVELOPMENTS

Healthy performance for dermatologicals in 2024
Growing awareness of medicated shampoo drives sales
Online pharmacies push retail e-commerce to new highs
PROSPECTS AND OPPORTUNITIES
Dermatologicals to enjoy steady growth
Normal routines drive need for antiparasitics/lice (head and body) treatments
Competition from dermocosmetics is a potential challenge

CATEGORY DATA

Table 1 Sales of Dermatologicals by Category: Value 2019-2024
Table 2 Sales of Dermatologicals by Category: % Value Growth 2019-2024
Table 3 NBO Company Shares of Dermatologicals: % Value 2020-2024
Table 4 LBN Brand Shares of Dermatologicals: % Value 2021-2024
Table 5 LBN Brand Shares of Hair Loss Treatments: % Value 2021-2024
Table 6 Forecast Sales of Dermatologicals by Category: Value 2024-2029
Table 7 Forecast Sales of Dermatologicals by Category: % Value Growth 2024-2029

CONSUMER HEALTH IN SWEDEN

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 KEY TRENDS

Competitive landscape
Retailing developments
What next for consumer health?

MARKET INDICATORS

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value

2019-2024

Table 9 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 10 Sales of Consumer Health by Category: Value 2019-2024

Table 11 Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 12 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 13 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 14 Penetration of Private Label in Consumer Health by Category: % Value
2019-2024

Table 15 Distribution of Consumer Health by Format: % Value 2019-2024

Table 16 Distribution of Consumer Health by Format and Category: % Value 2024

Table 17 Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 18 Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Dermatologicals in Sweden

Product link: <https://marketpublishers.com/r/DCD1C959037EN.html>

Price: US\$ 1,075.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DCD1C959037EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970