

Dermatologicals in Mexico

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Abstracts

While sales of dermatologicals continue to grow in 2023, reflecting a recovery from pandemic-related disruptions, demand is stabilising. Mexicans are no longer facing increased risks to their skin compared to the previous year, and some dermatologicals are prone to stockpiling, as many dermatological conditions are not constant for most Mexicans. This explains why products that address persistent conditions, such as medicated shampoos and haemorrhoid treatments, are the stronger performers. These...

Euromonitor International's Dermatologicals in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dermatologicals market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

DERMATOLOGICALS IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Previous stockpiling constrains stronger demand for some dermatologicals

Dermocosmetics indirectly compete with dermatologicals

Spotlight on vaginal health without taboos

PROSPECTS AND OPPORTUNITIES

Surprises are unlikely over the forecast period

Haemorrhoids are a recurring issue for Mexicans

Smaller families and declining birth rates set to affect demand for some dermatologicals

CATEGORY DATA

Table 1 Sales of Dermatologicals by Category: Value 2018-2023

Table 2 Sales of Dermatologicals by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Dermatologicals: % Value 2019-2023

Table 4 LBN Brand Shares of Dermatologicals: % Value 2020-2023

Table 5 LBN Brand Shares of Hair Loss Treatments: % Value 2020-2023

Table 6 Forecast Sales of Dermatologicals by Category: Value 2023-2028

Table 7 Forecast Sales of Dermatologicals by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN MEXICO

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 9 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 10 Sales of Consumer Health by Category: Value 2018-2023

Table 11 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 12 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 13 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 14 Penetration of Private Label in Consumer Health by Category: % Value 2018-2023

Table 15 Distribution of Consumer Health by Format: % Value 2018-2023

Table 16 Distribution of Consumer Health by Format and Category: % Value 2023

Table 17 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 18 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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