

Dermatologicals in Iran

<https://marketpublishers.com/r/D91C3D0B6AAEN.html>

Date: September 2016

Pages: 22

Price: US\$ 990.00 (Single User License)

ID: D91C3D0B6AAEN

Abstracts

The 8% current value growth recorded in dermatologicals in 2016 was much lower than the 19% current value CAGR recorded in the category over the entire review period. This slowdown in growth towards the end of the review period was due to unit prices growing at a much slower pace in 2016 than in previous years as hygiene levels remain quite low in Iran, especially in suburban areas of big cities. In addition, awareness of the different types of products available for treating skin and hair probl...

Euromonitor International's Dermatologicals in Iran report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dermatologicals market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Dermatologicals by Category: Value 2011-2016

Table 2 Sales of Dermatologicals by Category: % Value Growth 2011-2016

Table 3 NBO Company Shares of Dermatologicals: % Value 2012-2016

Table 4 LBN Brand Shares of Dermatologicals: % Value 2013-2016

Table 5 LBN Brand Shares of Hair Loss Treatments: % Value 2013-2016

Table 6 Forecast Sales of Dermatologicals by Category: Value 2016-2021

Table 7 Forecast Sales of Dermatologicals by Category: % Value Growth 2016-2021

Darou Pakhsh Pharmaceutical Mfg Co in Consumer Health (iran)

Strategic Direction

Key Facts

Summary 1 Darou Pakhsh Pharmaceutical MFG Co: Key Facts

Competitive Positioning

Summary 2 Darou Pakhsh Pharmaceutical MFG Co: Competitive Position 2016

Sina Darou Laboratories Co in Consumer Health (iran)

Strategic Direction

Key Facts

Summary 3 Sina Darou Laboratories Co: Key Facts

Competitive Positioning

Summary 4 Sina Darou Laboratories Co: Competitive Position 2016

Executive Summary

Underdeveloped Consumer Health Industry Demonstrates Untapped Opportunities

Price Stabilisation Brings An End To Inflation Shocks in 2016

Multinational Companies Help To Reshape Vitamins and Dietary Supplements

Chemists/pharmacies Continues To Dominate Consumer Health Distribution

Promising Performance Is Expected for Consumer Health

Key Trends and Developments

Chemists/pharmacies Remains the Main Retail Distribution Channel for OTC and Rx
Drugs and Vitamins and Dietary Supplements

Utc Sales of Rx Products Is A Key Threat To Sales of OTC Products

Market Indicators

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value
2011-2016

Table 9 Life Expectancy at Birth 2011-2016

Market Data

Table 10 Sales of Consumer Health by Category: Value 2011-2016

Table 11 Sales of Consumer Health by Category: % Value Growth 2011-2016

Table 12 NBO Company Shares of Consumer Health: % Value 2012-2016

Table 13 LBN Brand Shares of Consumer Health: % Value 2013-2016

Table 14 Distribution of Consumer Health by Format: % Value 2011-2016

Table 15 Distribution of Consumer Health by Format and Category: % Value 2016

Table 16 Forecast Sales of Consumer Health by Category: Value 2016-2021

Table 17 Forecast Sales of Consumer Health by Category: % Value Growth
2016-2021

Appendix

OTC Registration and Classification

Vitamins and Dietary Supplements Registration and Classification

Self-medication/self-care and Preventive Medicine

Switches

Summary 5 OTC: Switches 2014-2016

Definitions

Sources

Summary 6 Research Sources

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