

Dermatologicals in Iran

<https://marketpublishers.com/r/D91C3D0B6AAEN.html>

Date: September 2016

Pages: 22

Price: US\$ 990.00 (Single User License)

ID: D91C3D0B6AAEN

Abstracts

The 8% current value growth recorded in dermatologicals in 2016 was much lower than the 19% current value CAGR recorded in the category over the entire review period. This slowdown in growth towards the end of the review period was due to unit prices growing at a much slower pace in 2016 than in previous years as hygiene levels remain quite low in Iran, especially in suburban areas of big cities. In addition, awareness of the different types of products available for treating skin and hair probl...

Euromonitor International's Dermatologicals in Iran report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dermatologicals market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Price Stabilisation Brings An End To Inflation Shocks in 2016

Multinational Companies Help To Reshape Vitamins and Dietary Supplements

Chemists/pharmacies Continues To Dominate Consumer Health Distribution

Promising Performance Is Expected for Consumer Health

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