

# Dermatologicals in Germany

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## Abstracts

Dermatologicals again registered positive current value growth in 2023, continuing the trend of the previous years. The most dynamic category – hair loss treatments – continued to post strong growth. There are several reasons supporting the demand for such products, including rising stress levels or the increasing number of problems with the scalp or hair loss, among both younger and older consumers. Consumers are looking for more specialised solutions, increasingly informing themselves about me...

Euromonitor International's Dermatologicals in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dermatologicals market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Dermatologicals in Germany  
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December 2023

### LIST OF CONTENTS AND TABLES

DERMATOLOGICALS IN GERMANY  
KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Dermatologicals continues to record positive current value growth

Lice treatments back in demand post-pandemic

Discretion important for sales of dermatologicals

### PROSPECTS AND OPPORTUNITIES

Positive current value growth expected for dermatologicals, with hair loss treatments remaining most dynamic over the forecast period

Rising number of infections and climate change to drive sales of cold sore treatments

Power ingredients will emerge

### CATEGORY DATA

Table 1 Sales of Dermatologicals by Category: Value 2018-2023

Table 2 Sales of Dermatologicals by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Dermatologicals: % Value 2019-2023

Table 4 LBN Brand Shares of Dermatologicals: % Value 2020-2023

Table 5 LBN Brand Shares of Hair Loss Treatments: % Value 2020-2023

Table 6 Forecast Sales of Dermatologicals by Category: Value 2023-2028

Table 7 Forecast Sales of Dermatologicals by Category: % Value Growth 2023-2028

### CONSUMER HEALTH IN GERMANY

### EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

### 2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for consumer health?

### MARKET INDICATORS

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value  
2018-2023

Table 9 Life Expectancy at Birth 2018-2023

#### MARKET DATA

Table 10 Sales of Consumer Health by Category: Value 2018-2023

Table 11 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 12 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 13 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 14 Penetration of Private Label in Consumer Health by Category: % Value  
2018-2023

Table 15 Distribution of Consumer Health by Format: % Value 2018-2023

Table 16 Distribution of Consumer Health by Format and Category: % Value 2023

Table 17 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 18 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

#### APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

Summary 1 OTC: Switches 2022-2023

#### DISCLAIMER

#### DEFINITIONS

#### SOURCES

Summary 2 Research Sources

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