

Dermal Group in Beauty and Personal Care (Algeria)

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Abstracts

Dermal Group is one of the leading players in the Algerian beauty and personal care market. The company manufactures its own labels, produces under licence for third parties, imports and distributes beauty and personal care products, and it also manufactures and exports deodorants. Given the growth potential of the market, the company is expected to expand its activities, in particular to increase its exports, as well as to widen its product portfolio.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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