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# Depilatories in Turkey

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## Abstracts

The closure of beauty salons and restrictions on consumer mobility in light of the Coronavirus (COVID-19) pandemic, with a national lockdown in April 2021, as well as strong downward pressure on purchasing power, saw many consumers perform beauty routines, including hair removal, at home. This helped depilatories to return to retail volume growth in 2021. The ongoing economic fallout of COVID-19, exacerbated by high inflation and an energy crisis, continued this practice, leading to stronger ret...

Euromonitor International's Depilatories in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

**Product coverage:** Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

Get a detailed picture of the Depilatories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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