

Depilatories in Japan

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Abstracts

Although in 2021 and 2022 depilatories in Japan showed a minor rebound from the pandemic-induced current value decline in 2020, sales did not go back to the 2019 (pre-pandemic) level, and a return to decline was seen in 2023. Depilatories has been affected by changing consumer behaviours. A positive factor for the category in 2023 was the reclassification of COVID-19, which brought people back outside their homes much more than in the previous three years. Going out and meeting people meant more...

Euromonitor International's Depilatories in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Depilatories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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