

## Depilatories in Ecuador

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The use of depilatories among the female population in Ecuador remains low. Consumption is highly segmented among the various socio-economic groups, with middle-high- and high-income consumers representing the majority of product consumption. The women's razors and blades category is underdeveloped, as women tend to still use male products.

Euromonitor International's Depilatories in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. Forecasts to 2021 illustrate how the market is set to change.

**Product coverage:** Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Depilatories market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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