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Depilatories in Bulgaria

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Abstracts

Depilatories recorded another year of growth in 2022 with the lack of pandemic restrictions supporting demand. Women’s razors and blades and pre-shave both saw the strongest growth in the year as shaving is a quick, convenient and pain-free method of hair removal. In Bulgaria, waxing remains popular among the older generations, while younger consumers prefer to shave.

Euromonitor International's Depilatories in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Depilatories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

DEPILATORIES IN BULGARIA
KEY DATA FINDINGS
2022 DEVELOPMENTS
Bulgarian women appreciate the convenience of shaving
Notable shift to private label due to economic instability and rising prices
Increased interest in natural ingredients
PROSPECTS AND OPPORTUNITIES
Convenience and natural ingredients to remain key drivers of growth
E-commerce growth fuelled by increased product variety and price-sensitivity
Potential in nascent men’s segment and multi-functional products
CATEGORY DATA
Table 1 Sales of Depilatories by Category: Value 2017-2022
Table 2 Sales of Depilatories by Category: % Value Growth 2017-2022
Table 3 Sales of Women's Razors and Blades by Type: % Value Breakdown 2018-2022
Table 4 NBO Company Shares of Depilatories: % Value 2018-2022
Table 5 LBN Brand Shares of Depilatories: % Value 2019-2022
Table 6 Forecast Sales of Depilatories by Category: Value 2022-2027
Table 7 Forecast Sales of Depilatories by Category: % Value Growth 2022-2027
BEAUTY AND PERSONAL CARE IN BULGARIA
EXECUTIVE SUMMARY
Beauty and personal care in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for beauty and personal care?
MARKET DATA
Table 8 Sales of Beauty and Personal Care by Category: Value 2017-2022
Table 9 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022
Table 10 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022
Table 11 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022
Table 12 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022
Table 13 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2017-2022
Table 14 Distribution of Beauty and Personal Care by Format: % Value 2017-2022
Table 15 Distribution of Beauty and Personal Care by Format and Category: % Value 2022
Table 16 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027

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Table 17 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027
DISCLAIMER
SOURCES
Summary 1 Research Sources

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