

Dairy Packaging in Malaysia

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Abstracts

Total dairy packaging units continued to see a stable increase in 2022. Yoghurt, flavoured milk drinks, and condensed milk were the biggest individual categories in terms of dairy packaging units. Other plastic bottles is the dominant pack type for yoghurt, but brick liquid cartons and, in particular, thin wall plastic containers, are emerging pack types in this product area. Brick liquid cartons is the dominant pack type for flavoured milk drinks, but gable top liquid cartons and, in particular...

Euromonitor International's Dairy Packaging in Malaysia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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HDPE bottles grow more popular for dairy packaging due to durability and low cost
Milo's eco-friendly initiatives for a sustainable future
Folding cartons favoured for the convenience they offer

PROSPECTS AND OPPORTUNITIES

PET bottles to grow more popular due to customisation and easy portability
Health claims and 190ml pack size expected to gain popularity in the forecast period

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