

Department Stores in Thailand

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Abstracts

The retail current value sales of department stores plunged by around a fifth during both 2020 and 2021. Department stores operators were particularly hit hard by COVID-19, particularly during the lockdowns, when they were forced to temporarily close their stores. Moreover, even when they reopened, stores had to operate with restricted capacities in order to accommodate physical distancing measures. In addition, department stores were unable to collect rents from sub-tenant stores during the lockdowns.

Euromonitor International's Department Stores in Thailand report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Department Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Department stores seek to assuage consumer concerns regarding COVID-19 contagion

Leader Central Retail Corp seek to compensate for pandemic disruption by driving e-commerce growth

PROSPECTS AND OPPORTUNITIES

Post-pandemic recovery will be sluggish, as many consumers continue to focus on necessities

Struggling to compete on price, department stores will continue to lose value share to specialists

With e-commerce here to stay, department stores will adopt a more omnichannel approach

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