

# Department Stores in Singapore

<https://marketpublishers.com/r/DAEAE3AA60AEN.html>

Date: March 2022

Pages: 48

Price: US\$ 990.00 (Single User License)

ID: DAEAE3AA60AEN

## Abstracts

Department stores recorded improving sales in 2021, an uptick considering the steep decline of 2020. However, retail value sales were steadily declining over the review period. Worldwide, there was explosive growth for luxury goods and products with a premium or prestige positioning. Despite stocking a considerable selection of products ranging from home furnishings to apparel and footwear, beauty counters are a defining characteristic of department stores. Increasing popularity in premium skin...

Euromonitor International's Department Stores in Singapore report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Department Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Intensive segmentation is key to attracting and retaining consumer interest in local brands

Finding a balance between key trends and concepts with a renewed focus on service-focused touchpoints

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