

Dairy Packaging in Japan

<https://marketpublishers.com/r/D5E4B47896EEN.html>

Date: October 2023

Pages: 8

Price: US\$ 990.00 (Single User License)

ID: D5E4B47896EEN

Abstracts

Gable top liquid cartons remained the most preferred pack type for fresh milk in Japan in 2022, although the share of shaped liquid cartons was also significant. Following a fall in demand for both packaging types the previous year, demand improved in 2022. The popularity of packaging fresh milk in liquid cartons is linked to the fact they are made from renewable materials and are recyclable, which appeals to eco-conscious consumers in Japan. Furthermore, they are easy to open, reseal, and pour,...

Euromonitor International's Dairy Packaging in Japan report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
February 2024

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Functional benefits of plastic pouches support this packaging format's share in powder milk

PROSPECTS AND OPPORTUNITIES

High recyclability and availability of PET bottles will benefit this pack type for yoghurt and sour milk products
Squeezable plastic tubes to remain most popular packaging format for condensed milk

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