

# Department Stores in Romania

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## Abstracts

There were no department stores operating in Romania during 2021 and it is considered very unlikely that such retail outlets will emerge in the country during the forecast period. Department stores have a very old-fashioned image in the country due to their being associated with the country's Communist past and this undermines the high-end positioning that most department stores aspire to. Generally, consumers are much more likely to prefer retailing formats with a more modern image and this sit...

Euromonitor International's Department Stores in Romania report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Department Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### DEPARTMENT STORES IN ROMANIA

#### 2021 DEVELOPMENTS

Department stores remain absent from Romania

### RETAILING IN ROMANIA

#### EXECUTIVE SUMMARY

Retailing in 2021: The big picture

Shift towards e-commerce continues at rapid pace as consumers demand convenience

The reopening of Romanian society benefits retailing, despite low vaccination rates

What next for retailing?

#### OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 Standard Opening Hours by Channel Type 2021

Physical retail landscape

Cash and carry

Table 1 Cash and Carry Sales: Value 2016-2021

Seasonality

Shopping Season Name

Valentine's Day

Mother's Day

Easter

Summer sales

Back to School

Black Friday

Winter sales

Christmas

Payments

Delivery and collection

Emerging business models

#### MARKET DATA

Table 2 Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 3 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021

Table 4 Sales in Store-based Retailing by Channel: Value 2016-2021

Table 5 Sales in Store-based Retailing by Channel: % Value Growth 2016-2021

Table 6 Store-based Retailing Outlets by Channel: Units 2016-2021

Table 7 Store-based Retailing Outlets by Channel: % Unit Growth 2016-2021

Table 8 Sales in Non-Store Retailing by Channel: Value 2016-2021

Table 9 Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021

Table 10 Grocery Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 11 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 12 Sales in Grocery Retailers by Channel: Value 2016-2021

Table 13 Sales in Grocery Retailers by Channel: % Value Growth 2016-2021

Table 14 Grocery Retailers Outlets by Channel: Units 2016-2021

Table 15 Grocery Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 16 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2016-2021

Table 17 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 18 Sales in Non-Grocery Specialists by Channel: Value 2016-2021

Table 19 Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021

Table 20 Non-Grocery Specialists Outlets by Channel: Units 2016-2021

Table 21 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021

Table 22 Mixed Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 23 Mixed Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 24 Sales in Mixed Retailers by Channel: Value 2016-2021

Table 25 Sales in Mixed Retailers by Channel: % Value Growth 2016-2021

Table 26 Mixed Retailers Outlets by Channel: Units 2016-2021

Table 27 Mixed Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 28 Retailing GBO Company Shares: % Value 2017-2021

Table 29 Retailing GBN Brand Shares: % Value 2018-2021

Table 30 Store-based Retailing GBO Company Shares: % Value 2017-2021

Table 31 Store-based Retailing GBN Brand Shares: % Value 2018-2021

Table 32 Store-based Retailing LBN Brand Shares: Outlets 2018-2021

Table 33 Non-Store Retailing GBO Company Shares: % Value 2017-2021

Table 34 Non-Store Retailing GBN Brand Shares: % Value 2018-2021

Table 35 Grocery Retailers GBO Company Shares: % Value 2017-2021

Table 36 Grocery Retailers GBN Brand Shares: % Value 2018-2021

Table 37 Grocery Retailers LBN Brand Shares: Outlets 2018-2021

Table 38 Grocery Retailers LBN Brand Shares: Selling Space 2018-2021

Table 39 Non-Grocery Specialists GBO Company Shares: % Value 2017-2021

Table 40 Non-Grocery Specialists GBN Brand Shares: % Value 2018-2021

Table 41 Non-Grocery Specialists LBN Brand Shares: Outlets 2018-2021

Table 42 Non-Grocery Specialists LBN Brand Shares: Selling Space 2018-2021

Table 43 Mixed Retailers GBO Company Shares: % Value 2017-2021

Table 44 Mixed Retailers GBN Brand Shares: % Value 2018-2021

- Table 45 Mixed Retailers LBN Brand Shares: Outlets 2018-2021
- Table 46 Mixed Retailers LBN Brand Shares: Selling Space 2018-2021
- Table 47 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2021-2026
- Table 48 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2021-2026
- Table 49 Forecast Sales in Store-based Retailing by Channel: Value 2021-2026
- Table 50 Forecast Sales in Store-based Retailing by Channel: % Value Growth 2021-2026
- Table 51 Forecast Store-based Retailing Outlets by Channel: Units 2021-2026
- Table 52 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2021-2026
- Table 53 Forecast Sales in Non-Store Retailing by Channel: Value 2021-2026
- Table 54 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2021-2026
- Table 55 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026
- Table 56 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026
- Table 57 Forecast Sales in Grocery Retailers by Channel: Value 2021-2026
- Table 58 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2021-2026
- Table 59 Forecast Grocery Retailers Outlets by Channel: Units 2021-2026
- Table 60 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2021-2026
- Table 61 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2021-2026
- Table 62 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026
- Table 63 Forecast Sales in Non-Grocery Specialists by Channel: Value 2021-2026
- Table 64 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2021-2026
- Table 65 Forecast Non-Grocery Specialists Outlets by Channel: Units 2021-2026
- Table 66 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2021-2026
- Table 67 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026
- Table 68 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026
- Table 69 Forecast Sales in Mixed Retailers by Channel: Value 2021-2026
- Table 70 Forecast Sales in Mixed Retailers by Channel: % Value Growth 2021-2026
- Table 71 Forecast Mixed Retailers Outlets by Channel: Units 2021-2026
- Table 72 Forecast Mixed Retailers Outlets by Channel: % Unit Growth 2021-2026

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## SOURCES

Summary 2 Research Sources

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