

Department Stores in the Netherlands

<https://marketpublishers.com/r/DEDE6E9983DEN.html>

Date: March 2022

Pages: 46

Price: US\$ 990.00 (Single User License)

ID: DEDE6E9983DEN

Abstracts

Department stores suffered significantly in 2020 as a result of lockdown measures and lower footfall in shopping areas. Number two player De Bijenkorf, for example, had to close all of its shops in March and April and move almost exclusively to online sales during this period. While it then saw a sharp increase in sales in 2021, due to more lockdowns and store closures in this year, De Bijenkorf's sales were still lower than pre-pandemic levels. De Bijenkorf has been focusing on an omnichannel s...

Euromonitor International's Department Stores in Netherlands report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Department Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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