

Department Stores in Morocco

<https://marketpublishers.com/r/DD472937C9AEN.html>

Date: February 2022

Pages: 43

Price: US\$ 990.00 (Single User License)

ID: DD472937C9AEN

Abstracts

COVID-19 had a significant negative effect on the retail current value sales of department stores during 2020, and they continued to decline in 2021 – albeit at a most modest pace. Lockdown measures meant that department stores were closed for an extended period during 2020. Even after they reopened, many consumers were reluctant to make discretionary purchases due to the economic shock of the pandemic. Demand for non-essential products was particularly badly affected, while demand for personal...

Euromonitor International's Department Stores in Morocco report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Department Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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