

Department Stores in Mexico

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Abstracts

Having plunged by more than a fifth during 2020 due to COVID-19 restrictions, the retail constant value sales (2021 prices) of department stores rebounded strongly in 2021, exceeding their pre-pandemic peak. The fact that the number of department stores expanded at a rapid pace during both 2020 and 2021 in spite of the pandemic was a major contributor to this. The main players, such as El Puerto de Liverpool SAB de CV, did not close any stores during 2020. Many department stores reduced expenses...

Euromonitor International's Department Stores in Mexico report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Department Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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