

# Dairy Packaging in South Africa

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## Abstracts

Thin wall plastic containers are widely favoured for packaging various dairy products, including butter and spreads and yoghurt in South Africa, due to their lightweight and durable nature. These containers offer a convenient solution for both manufacturers and consumers. They are easy to transport and store, reducing logistical costs for producers. In addition, they provide an airtight seal that helps preserve the freshness and flavour of the products, which is particularly important in South A...

Euromonitor International's Dairy Packaging in South Africa report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
February 2024

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Convenience drives popularity of thin wall plastic containers in dairy packaging  
Brick liquid cartons increasingly preferred to prolong the shelf life of cream, while  
dominating packaging of shelf stable milk

Lightweight pack types mainly used for processed cheese

### **PROSPECTS AND OPPORTUNITIES**

Usage of thin wall plastic containers is set to grow, driven by durability

Strong demand for shelf stable milk likely to drive packaging volumes of HDPE bottles

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