

Department Stores in India

<https://marketpublishers.com/r/D1F71698A35EN.html>

Date: February 2022

Pages: 42

Price: US\$ 990.00 (Single User License)

ID: D1F71698A35EN

Abstracts

The pandemic acted as a strong engine for continued growth in e-commerce. Although the rise of this channel is projected to continue, as consumers have become more comfortable browsing and ordering online, in-store shopping will continue to hold its own in this dynamic market, benefiting in-store sales in department stores. The reason for this is that consumers still find it quite exciting to visit stores within shopping centres at the weekend, either for a family outing or for some retail therapy...

Euromonitor International's Department Stores in India report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Department Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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