

Department Stores in France

<https://marketpublishers.com/r/DFC08C212AEEN.html>

Date: February 2022

Pages: 52

Price: US\$ 990.00 (Single User License)

ID: DFC08C212AEEN

Abstracts

Even though players were less pessimistic towards the end of 2021 than they were during the first six months of the year, department stores remained one of the most negatively affected channels within store-based retailing from the pandemic over 2020-2021. The impressive recovery from June 2021 to December 2021 failed to offset the total collapse in sales in 2020. For instance, from March 2020 to June 2021, department stores were closed for half of the time due to their classification as non-ess...

Euromonitor International's Department Stores in France report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Department Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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The COVID-19 pandemic leads to questions over the department stores' business model

Change of focus among department stores to tourists from the US, Asian countries other than China as well as Europe thanks to changing demand among wealthy Chinese millennials

Audacious move by La Samaritaine and its wide range appeals to both its traditional consumer base of high net worth individuals as well as millennials in the absence of international tourists

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