

# Department Stores in Egypt

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## Abstracts

The retail current value sales of department stores, which had already been in decline for most of the review period, plunged by more than a quarter during 2020 as they were particularly badly affected by pandemic movement restrictions. Seeing as there are relatively few of them – less than 500 in the country – most consumers must travel further to visit a department store than they would for most other types of non-grocery retailing outlets. Moreover, many of the products sold by department sto...

Euromonitor International's Department Stores in Egypt report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Department Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Local department stores remain leaders despite economic difficulties

Downtown Cairo signals the channel's future with only big names likely to survive

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Competition remains severe between international brands

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