

# Department Stores in Canada

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## Abstracts

Department stores was heavily affected by the sharp drop in tourism, reduced store traffic and declining discretionary spending in light of the Coronavirus (COVID-19) pandemic. Department stores suffered as they did not have an efficient digital strategy to overcome pandemic challenges. Losing store traffic because of lockdowns in 2020 and the first half of 2021 had a devastating impact on their sales. The channel saw a slump in retail current value sales over 2020. Despite a rebound as the COVI...

Euromonitor International's Department Stores in Canada report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Department Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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