

Departament po Khleboproductam in Packaged Food (Belarus)

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Abstracts

During the forecast period, Departament po Khleboproductam, the leading trade association in the Belarusian baking industry, is likely to find it necessary to respond quickly in order to cope with declining demand for bread and other baked goods. The company is the leading player in baked goods in Belarus and it will therefore be forced to compete by increasing its value sales of baked goods by widening its product portfolio via the introduction of new unique types of bread and other baked...

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