

Deodorants in India

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Abstracts

The lifting of COVID-19 restrictions, the resumption of regular scheduled international flights, and the release of pent-up travel demand from the pandemic years led to a surge in travel trips in India in 2022, which in turn accelerated the growth of deodorants, as the frequency of usage of such products increased. Moreover, the conclusion of the pandemic brought about increased awareness amongst consumers of their personal grooming, which led to a substantial upswing in emphasis on their body o...

Euromonitor International's Deodorants in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Deodorant Creams, Deodorant Pumps, Deodorant Roll-Ons, Deodorant Sprays, Deodorant Sticks, Deodorant Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Deodorants market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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