

Deodorants in Argentina

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Abstracts

In 2023, deodorants in Argentina registered a robust rebound after the marginal recovery seen during 2022 and 2021. Despite retail volume sales in 2023 reaching pre-pandemic levels, the category still remains far from its volume record reached in 2014. These results are due to the economic crisis, with many consumers having seen a strong decrease in purchasing power, leading some to avoid using deodorants during colder months to save money. Furthermore, within low-income households, deodorants a...

Euromonitor International's Deodorants in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Deodorant Creams, Deodorant Pumps, Deodorant Roll-Ons, Deodorant Sprays, Deodorant Sticks, Deodorant Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Deodorants market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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