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Dairy Packaging in Vietnam

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Abstracts

The growth in drinking milk products in dairy packaging in Vietnam is due to an increasing awareness of the importance of dairy products in a balanced diet, especially among health-conscious consumers. In addition, drinking milk is seen as a convenient way to obtain essential nutrients like calcium and protein. Moreover, the dairy industry in Vietnam has been expanding, with more brands and varieties of milk products entering the market. Changing lifestyles and urbanisation have also led to grea...

Euromonitor International's Dairy Packaging in Vietnam report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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