

Demsa Group in Luxury Goods (Turkey)

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Abstracts

In September 2016, Demsa Group opened an outlet of the 120-year-old French department store Galeries Lafayette in Emaar Square, the latest retail development project of Emaar Turkey in Istanbul. The company also aims to sell collections of Turkish designers in Galeries Lafayette and it is expected to add several more affordable luxury brands from Italy and France to its portfolio by the end of 2016.

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