

# **Demsa Group in Luxury Goods (Turkey)**

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## **Abstracts**

In September 2016, Demsa Group opened an outlet of the 120-year-old French department store Galeries Lafayette in Emaar Square, the latest retail development project of Emaar Turkey in Istanbul. The company also aims to sell collections of Turkish designers in Galeries Lafayette and it is expected to add several more affordable luxury brands from Italy and France to its portfolio by the end of 2016.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

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