

Demographic and Consumer Lifestyle Trends Drive Right-Sizing in the UK Car Market

<https://marketpublishers.com/r/D2D0321DDFFEN.html>

Date: September 2012

Pages: 31

Price: US\$ 2,000.00 (Single User License)

ID: D2D0321DDFFEN

Abstracts

Households with only one or two occupants continue to proliferate across the UK. Small car segments accounted for less than 30% of the UK passenger car market until 1999 but now hover around the 40% mark. Is this simply coincidence or is there a right-sizing trend in the market that is glacial in nature – slow but unstoppable?

Euromonitor International reviews the right-sizing trend in the UK car market in light of changing demographic, consumer expenditure and consumer lifestyle patterns.

...

Euromonitor International's new Automotive reports are designed specifically for stakeholders in the automotive industry and are compiled from Euromonitor's unrivalled range of global macro-economic and consumer intelligence. This innovative approach assesses myriad 'pull' factors that help shape the future of vehicle demand: from consumer lifestyles to income and expenditure; from demographics and household profiles to social technologies. Automotive also draws upon perspectives from Euromonitor's coverage of other industries, including Consumer Electronics, Consumer Finance and Travel and Tourism.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Automotive products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Introduction
Introduction to the UK Car Market
Demographics
Consumer Expenditure
Consumer Lifestyles
Case Review and Outcome

I would like to order

Product name: Demographic and Consumer Lifestyle Trends Drive Right-Sizing in the UK Car Market

Product link: <https://marketpublishers.com/r/D2D0321DDFFEN.html>

Price: US\$ 2,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D2D0321DDFFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970