

# Delosi SA in Consumer Foodservice (Peru)

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## Abstracts

Delosi is the biggest franchise operator in Peru. With more than 10 brands under its management it is also the leading company in the consumer foodservice industry. It focuses on fast food, with the first chained outlet it brought to Peru being KFC 35 years ago. Delosi's strategy focus is on becoming more profitable and to achieve this internal processes are being improved to decrease costs without affecting consumers through increased prices.

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