

# Delisoft GmbH in Tissue and Hygiene (Austria)

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## Abstracts

The main strategy of Delisoft GmbH is to focus only on its Softis tissue products and to further push the sales of its brand in Austria by marketing it as a standard quality brand. With no specific ambitions beyond its tissue products, the company is expected to remain a small player in Austria, with headquarters in Italy and a regional office and a small production site in Germany.

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Euromonitor International

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